



Hawkinsville
PULASKI COUNTY
CHAMBER OF COMMERCE

Investment Benefits 2024

About Us...



With over 200 investors, the Hawkinsville-Pulaski County Chamber of Commerce places a high value on building strong relationships with our community partners, government leaders, and members. To achieve our shared goals, we are committed to upholding a strict code of conduct that reflects our core values. These values are at the heart of everything we do, and we strive to ensure that they are reflected in all of our messages and actions.

Our Vision: To foster open communication within our community and promote a balance between the quality of life and the quality of business.

Our Mission: To be the primary source for promoting and safeguarding our business community located in the Hawkinsville-Pulaski County area.

Our dedication to maintaining a positive reputation and fostering trust with the organizations we serve is unwavering, and we are proud to work alongside our partners to create a better future for our community.

Investment levels are specifically designed to help support your business goals. These tiered levels allow you to access resources and solutions to help your business thrive in Central Georgia. By investing in the Hawkinsville-Pulaski County Chamber, we believe firmly that **together, we win.**

Network . Support . Propel . Learn .

Basic Membership

Annual Investment: \$250 | Valued at \$800



The Basic Membership level provides you opportunities to engage with over 200 members throughout the year, gain visibility among Chamber members and within the community, stay informed, and access business resources. The Hawkinsville-Pulaski County Chamber provides a platform for members to build relationships, participate in learning opportunities, and meet experts to foster business growth.

Your Benefits at this level

Marketing & Promotion

- 1 Chamber social channel post per month to promote a business event (marketing design available by request)
- Hawkinsville-Pulaski County Chamber window cling (digital by request)
- Professional business referrals
- Opportunity to market member accomplishments and milestones
- Opportunity to sponsor Chamber membership events
- Standard listing in Chamber's online business directory (Company name, contact, address, phone number, 240-word description, website and social media, Google map link, hours of operation).
- First ribbon cutting (Chamber-promoted, scissors, ribbon, and photo on the Chamber's digital platforms)

Advocacy & Communications

- Chamber advocacy of member interests at the Local, State, and Federal levels
- Guided direction of Chamber by engaging in surveys and polls
- Subscription to Chamber newsletters and e-blasts to stay informed

Relationships & Business-Building

- Opportunities to sponsor Chamber events
- Opportunities to nominate employees for Employee of the Quarter
- Opportunities to nominate businesses for Business of the Quarter
- Opportunities to participate on Chamber committees
- Opportunity to serve as an Ambassador
- Member pricing on Chamber events, programs, seminars, and workshops
- 2 tickets to each Business After Hours event

Discounts & Savings Program

- 1 Chamber board room meeting rental (subject to availability)
- Georgia SMART Plan healthcare discount
- Access to member-to-member coupons and discounts portal
- Opportunity for Chamber board room rentals at discounted member rate (subject to availability)
- Free social media and newsletter promotion (subject to availability)
- Access and make job postings on HawkinsvilleChamber.org

Ask about our special membership rates for individuals, non-profits, and community partners!

This tier is only available to member prospects with 10 or fewer employees.

Enterprise Enabler

Annual Investment: \$500 | Valued at \$1,000



While you are busy running your business, the Hawkinsville-Pulaski County Chamber works for you throughout the year. The Enterprise Enabler level provides marketing tools and opportunities to promote your business. Peer-to-peer engagement, education, and sharing best practices will save you time and help grow your business.

This Investment level includes all benefits in the Basic Membership Level **PLUS** additional benefits designed for a growing enterprise like yours.

Your Benefits at this level

Marketing & Promotion

- 2 Chamber social channel posts per month to promote a business event (marketing design available by request)
- 1-month business logo on rotating banner ad on the Chamber's website

Plus Basic Membership Benefits

- Hawkinsville-Pulaski County Chamber window cling (digital by request)
- Professional business referrals
- Opportunity to market member accomplishments and milestones
- Opportunity to sponsor Chamber membership events
- Standard listing in Chamber's online business directory (Company name, contact, address, phone number, 240-word description, website and social media, Google map link, hours of operation).
- First ribbon cutting (Chamber-promoted, scissors, ribbon, and photo on the Chamber's digital platforms)

Advocacy & Communications

- Chamber advocacy of member interests at the Local, State, and Federal levels
- Guided direction of Chamber by engaging in surveys and polls
- Subscription to Chamber newsletters and e-blasts to stay informed
- 1 ticket to each Biscuits & Business event

Relationships & Business-Building

- 4 tickets to each Business After Hours event

Plus Basic Membership Benefits

- Opportunities to sponsor Chamber events
- Opportunities to nominate employees for Employee of the Quarter
- Opportunities to nominate businesses for Business of the Quarter
- Opportunities to participate on Chamber committees
- Opportunity to serve as an Ambassador
- Member pricing on Chamber events, programs, seminars, and workshops

Discounts & Savings Program

- 3 Chamber board room meeting rentals (subject to availability)

Plus Basic Membership Benefits

- Georgia SMART Plan healthcare discount
- Access to member-to-member coupons and discounts portal
- Opportunity for Chamber board room rentals at discounted member rate (subject to availability)
- Free social media and newsletter promotion (subject to availability)
- Access and make job postings on

HawkinsvilleChamber.org

Growth Engine

Annual Investment: \$750 | Valued at \$1,250



Your business is growing and with growth comes new challenges and opportunities. You want to save time, learn from other businesses, and make smart investments in positioning your company for growth. The Growth Engine level provides strategic opportunities to explore best practices from successful companies, develop your team, and position your brand in the community.

This Investment level includes all benefits in the Basic Membership Level **PLUS** additional benefits designed for a growing enterprise like yours.

Your Benefits at this level

Marketing & Promotion

- 3 Chamber social channel post per month to promote a business event (marketing design available by request)
- 2-month business logo on rotating banner ad on the Chamber's website

Plus Basic Membership Benefits

- Hawkinsville-Pulaski County Chamber window cling (digital by request)
- Professional business referrals
- Opportunity to market member accomplishments and milestones
- Opportunity to sponsor Chamber membership events
- Standard listing in Chamber's online business directory (Company name, contact, address, phone number, 240-word description, website and social media, Google map link, hours of operation).
- First ribbon cutting (Chamber-promoted, scissors, ribbon, and photo on the Chamber's digital platforms)

Advocacy & Communications

- Chamber advocacy of member interests at the Local, State, and Federal levels
- Guided direction of Chamber by engaging in surveys and polls
- Subscription to Chamber newsletters and e-blasts to stay informed
- 2 tickets to each Biscuits & Business event

Relationships & Business-Building

- 6 tickets to each Business After Hours event
- 1 ticket to Pulaski Premier: Annual Awards Celebration event

Plus Basic Membership Benefits

- Opportunities to sponsor Chamber events
- Opportunities to nominate employees for Employee of the Quarter
- Opportunities to nominate businesses for Business of the Quarter
- Opportunities to participate on Chamber committees
- Opportunity to serve as an Ambassador
- Member pricing on Chamber events, programs, seminars, and workshops

Discounts & Savings Program

- 4 Chamber board room meeting rentals (subject to availability)

Plus Basic Membership Benefits

- Georgia SMART Plan healthcare discount
- Access to member-to-member coupons and discounts portal
- Opportunity for Chamber board room rentals at discounted member rate (subject to availability)
- Free social media and newsletter promotion (subject to availability)
- Access and make job postings on HawkinsvilleChamber.org

Local Champion

Annual Investment: \$1,000 | Valued at \$2,500



Your business understands the importance of investing in advocacy, economic development, regional branding, and ensuring employees continue to have a strong and competent workforce.

At the Local Champion Investment level, you have a seat at the table with leaders who are setting the direction of the Chamber and the region. You receive **VIP** recognition at signature events and the highest notoriety in marketing opportunities and in Chamber communications.

Your Benefits at this level

Marketing & Promotion

- 5 Chamber social channel posts per month to promote a business event (marketing design available by request)
- 3-month business logo on rotating banner ad on the Chamber's website
- Local Champion logo recognition in all Chamber newsletters (4th row)
- Local Champion logo recognition in Annual Awards Celebration program (4th row)
- Local Champion logo recognition in Chamber annual report (4th row)
- **One \$250** value sponsorship of your choice at **one** Chamber-presented event (Street Eats on Saturdays, Ocmulgee RiverFest, Tastes of the Town, etc.)

Plus Basic Membership Benefits

- Hawkinsville-Pulaski County Chamber window cling (digital by request)
- Professional business referrals
- Opportunity to market member accomplishments and milestones
- Opportunity to sponsor Chamber membership events
- Standard listing in Chamber's online business directory (Company name, contact, address, phone number, 240-word description, website and social media, Google map link, hours of operation).
- First ribbon cutting (Chamber-promoted, scissors, ribbon, and photo on the Chamber's digital platforms)

Relationships & Business-Building

- 8 tickets to each Business After Hours event
- 3 tickets to Pulaski Premier: Annual Awards Celebration event
- 3 tickets to Tastes of the Town event
- Invitation to CEO roundtable discussion

Plus Basic Membership Benefits

- Opportunities to sponsor Chamber events
- Opportunities to nominate employees for Employee of the Quarter
- Opportunities to nominate businesses for Business of the Quarter
- Opportunities to participate on Chamber committees
- Opportunity to serve as an Ambassador
- Member pricing on Chamber events, programs, seminars, and workshops

Benefits continue on next page

Local Champion

Annual Investment: \$1,000 | Valued at \$2,500



Your Benefits at this level

Advocacy & Communications

- Chamber advocacy of member interests at the Local, State, and Federal levels
- Guided direction of Chamber by engaging in surveys and polls
- Subscription to Chamber newsletters and e-blasts to stay informed
- 3 tickets to each Biscuits & Business event

Discounts & Savings Program

- 5 Chamber board room meeting rentals (subject to availability)

Plus Basic Membership Benefits

- Georgia SMART Plan healthcare discount
- Access to member-to-member coupons and discounts portal
- Opportunity for Chamber board room rentals at discounted member rate (subject to availability)
- Free social media and newsletter promotion (subject to availability)
- Access and make job postings on

HawkinsvilleChamber.org

Leading Patron

Annual Investment: \$1,250 | Valued at \$3,500



Your business understands the importance of investing in advocacy, economic development, regional branding, and ensuring employees continue to have a strong and competent workforce.

At the Leading Patron Investment level, you have a seat at the table with leaders who are setting the direction of the Chamber and the region. You receive **VIP** recognition at signature events and the highest notoriety in marketing opportunities and in Chamber communications.

Your Benefits at this level

Marketing & Promotion

- Unlimited Chamber social channel posts per month to promote a business event (marketing design available by request)
- 6-month business logo on rotating banner ad on the Chamber's website
- Leading Patron logo recognition in all Chamber newsletters (3rd row)
- Leading Patron logo recognition in Annual Awards Celebration program (3rd row)
- Leading Patron logo recognition in Chamber annual report (3rd row)
- **One \$500** value sponsorship of your choice at **one** Chamber-presented event (Street Eats on Saturdays, Ocmulgee RiverFest, Tastes of the Town, etc.)

Plus Basic Membership Benefits

- Hawkinsville-Pulaski County Chamber window cling (digital by request)
- Professional business referrals
- Opportunity to market member accomplishments and milestones
- Opportunity to sponsor Chamber membership events
- Standard listing in Chamber's online business directory (Company name, contact, address, phone number, 240-word description, website and social media, Google map link, hours of operation).
- First ribbon cutting (Chamber-promoted, scissors, ribbon, and photo on the Chamber's digital platforms)

Relationships & Business-Building

- 10 tickets to each Business After Hours event
- 5 tickets to Pulaski Premier: Annual Awards Celebration event
- 5 tickets to Tastes of the Town event
- Invitation to CEO roundtable discussion

Plus Basic Membership Benefits

- Opportunities to sponsor Chamber events
- Opportunities to nominate employees for Employee of the Quarter
- Opportunities to nominate businesses for Business of the Quarter
- Opportunities to participate on Chamber committees
- Opportunity to serve as an Ambassador
- Member pricing on Chamber events, programs, seminars, and workshops

Benefits continue on next page

Leading Patron

Annual Investment: \$1,250 | Valued at \$3,500



Your Benefits at this level

Advocacy & Communications

- Chamber advocacy of member interests at the Local, State, and Federal levels
- Guided direction of Chamber by engaging in surveys and polls
- Subscription to Chamber newsletters and e-blasts to stay informed
- 4 tickets to each Biscuits & Business event

Discounts & Savings Program

- 10 Chamber board room meeting rentals (subject to availability)

Plus Basic Membership Benefits

- Georgia SMART Plan healthcare discount
- Access to member-to-member coupons and discounts portal
- Opportunity for Chamber board room rentals at discounted member rate (subject to availability)
- Free social media and newsletter promotion (subject to availability)
- Access and make job postings on

HawkinsvilleChamber.org

Key Collaborator

Annual Investment: \$1,500 | Valued at \$4,000



Your business understands the importance of investing in advocacy, economic development, regional branding, and ensuring employees continue to have a strong and competent workforce.

At the Key Collaborator Investment level, you have a seat at the table with leaders who are setting the direction of the Chamber and the region. You receive **VIP** recognition at signature events and the highest notoriety in marketing opportunities and in Chamber communications.

Your Benefits at this level

Marketing & Promotion

- Unlimited Chamber social channel posts per month to promote a business event (marketing design available by request)
- 12-month logo listed on rotation investor banner ad on Chamber website
- Key Collaborator logo recognition in all Chamber newsletters (2nd row)
- Key Collaborator logo recognition in Annual Awards Celebration program (2nd row)
- Key Collaborator logo recognition in Chamber annual report (2nd row)
- **One \$250** value sponsorships of your choice at **two** Chamber-presented events (Street Eats on Saturdays, Ocmulgee RiverFest, Tastes of the Town, etc.)

Plus Basic Membership Benefits

- Hawkinsville-Pulaski County Chamber window cling (digital by request)
- Professional business referrals
- Opportunity to market member accomplishments and milestones
- Opportunity to sponsor Chamber membership events
- Standard listing in Chamber's online business directory (Company name, contact, address, phone number, 240-word description, website and social media, Google map link, hours of operation).
- First ribbon cutting (Chamber-promoted, scissors, ribbon, and photo on the Chamber's digital platforms)

Relationships & Business-Building

- 12 tickets to each Business After Hours event
- 1 table (8 tickets) to Pulaski Premier: Annual Awards Celebration event
- 1 table (8 tickets) to Tastes of the Town event
- Invitation to CEO roundtable discussion

Plus Basic Membership Benefits

- Opportunities to sponsor Chamber events
- Opportunities to nominate employees for Employee of the Quarter
- Opportunities to nominate businesses for Business of the Quarter
- Opportunities to participate on Chamber committees
- Opportunity to serve as an Ambassador
- Member pricing on Chamber events, programs, seminars, and workshops

Benefits continue on next page

Key Collaborator

Annual Investment: \$1,500 | Valued at \$4,000



Your Benefits at this level

Advocacy & Communications

- Chamber advocacy of member interests at the Local, State, and Federal levels
- Guided direction of Chamber by engaging in surveys and polls
- Subscription to Chamber newsletters and e-blasts to stay informed
- 5 tickets to each Biscuits & Business event

Discounts & Savings Program

- 15 Chamber board room meeting rentals (subject to availability)

Plus Basic Membership Benefits

- Georgia SMART Plan healthcare discount
- Access to member-to-member coupons and discounts portal
- Opportunity for Chamber board room rentals at discounted member rate (subject to availability)
- Free social media and newsletter promotion (subject to availability)
- Access and make job postings on

HawkinsvilleChamber.org

Area Trailblazer

Annual Investment: \$2,000+ | Valued at \$6,000+



Your business understands the importance of investing in advocacy, economic development, regional branding, and ensuring employees continue to have a strong and competent workforce.

At the Area Trailblazer Investment level, you have a seat at the table with leaders who are setting the direction of the Chamber and the region. You receive **VIP** recognition at signature events and the highest notoriety in marketing opportunities and in Chamber communications.

Your Benefits at this level

Marketing & Promotion

- Unlimited Chamber social channel posts per month to promote a business event (marketing design available by request)
- 12-month logo listed on rotation investor banner ad on Chamber website
- Area Trailblazer logo recognition in all Chamber newsletters (1st row)
- Area Trailblazer logo recognition in Annual Awards Celebration program (1st row)
- Area Trailblazer logo recognition in Chamber annual report (1st row)
- **One \$500** value sponsorships of your choice at **two** Chamber-presented events (Street Eats on Saturdays, Ocmulgee RiverFest, Tastes of the Town, etc.)

Plus Basic Membership Benefits

- Hawkinsville-Pulaski County Chamber window cling (digital by request)
- Professional business referrals
- Opportunity to market member accomplishments and milestones
- Opportunity to sponsor Chamber membership events
- Standard listing in Chamber's online business directory (Company name, contact, address, phone number, 240-word description, website and social media, Google map link, hours of operation).
- First ribbon cutting (Chamber-promoted, scissors, ribbon, and photo on the Chamber's digital platforms)

Relationships & Business-Building

- 15 tickets to each Business After Hours event
- 2 tables (16 tickets) to Pulaski Premier: Annual Awards Celebration event
- 2 tables (16 tickets) to Tastes of the Town event
- Invitation to CEO roundtable discussion

Plus Basic Membership Benefits

- Opportunities to sponsor Chamber events
- Opportunities to nominate employees for Employee of the Quarter
- Opportunities to nominate businesses for Business of the Quarter
- Opportunities to participate on Chamber committees
- Opportunity to serve as an Ambassador
- Member pricing on Chamber events, programs, seminars, and workshops

Benefits continue on next page

Area Trailblazer

Annual Investment: \$2,000+ | Valued at \$6,000+



Your Benefits at this level

Advocacy & Communications

- Chamber advocacy of member interests at the Local, State, and Federal levels
- Guided direction of Chamber by engaging in surveys and polls
- Subscription to Chamber newsletters and e-blasts to stay informed
- 6 tickets to each Biscuits & Business event

Discounts & Savings Program

- 20 Chamber board room meeting rentals (subject to availability)

Plus Basic Membership Benefits

- Georgia SMART Plan healthcare discount
- Access to member-to-member coupons and discounts portal
- Opportunity for Chamber board room rentals at discounted member rate (subject to availability)
- Free social media and newsletter promotion (subject to availability)
- Access and make job postings on

HawkinsvilleChamber.org



- 📍 56 Broad St., Hawkinsville, GA 31036
- ✉ P.O. Box 300, Hawkinsville, GA 31036
- ☎ Phone: 478.783.1717
- 📧 info@hawkinsvillechamber.org